

# ACT



## CineVoiz Live

Social Impact Business For Sustainable Philanthropy

in benefit of **UNICEF** and **ACT Impact Organization**



**A.C.T.**  
*The Power of Music*

# "THE FATE OF HUMANITY IS NOT IN OUR HANDS ANYMORE; IT LIES IN THE FUTURE OF OUR CHILDREN."

- Tony Baez

**T**ONY BAEZ is the founder and driving force behind the CineVoiz-Enterprise and ACT. As an accomplished composer, producer and entertainer; his idea was to change the world through the power of music. Self-raised in different countries on the streets of Europe and growing up in various orphanages before finding success in music, Tony devoted his life to better the world with a unique concept. He never turned his eyes away from the realities he had experienced, or the staggering odds today's children face.

USA for Africa, Artists United Against Apartheid, Live Aid and Band Aid are the greatest music projects of all time. Legends of music and top artists came together to raise their voice in order to benefit humans in need. Unfortunately, these incredible projects did not create a sustainable social impact. Why?

## Social Impact Business

Tony Baez believes that the lack of lasting impact was due to the fact that these events created a discreet and short-lived revenue stream. The core insight for Tony – the differentiating factor if you will – was to create a for-profit enterprise symbiotically linked to his philanthropic vision; a Holding Corporation that, by formation charter, continuously creates fresh funds to better the world. For this reason, the **CineVoiz Enterprise** and the **ACT Impact Organization** were born.

## ACT Impact Festival "Bring Back That Spirit"

### Ann Arbor, MI, USA — July 24, 2027

Flagship & kick-off event, establishing an annual highlight with 115,000+ live attendees, Introducing Real-Time Musical Cinema (RTMC) in collaboration with Creative Technology (CT), setting the record for the largest humanitarian live music event in history

### London, UK — October 01/02, 2027

Second flagship edition, as an annual highlight with 135,000+ live attendees, expanding the transatlantic platform surpassing the U.S. flagship — together uniting 250,000 live attendees

### New York City, USA — December 2028

Christmas Special Edition, to be established as a yearly global holiday event.

### ACT Global Festival — October 2029

One Event · One Weekend · Seven Cities  
A synchronized worldwide experience, scalable to additional cities in Asia and the Middle East

### EVERY HOST CITY - ONE ACT IMPACT INSTITUTE

These locations are also future homes of the **ACT Impact Institute**-ensuring each city receives a lasting legacy of tuition-free education, creative infrastructure, and long-term opportunity for local youth.

**Our core contention is pure philanthropy – unsupported by committed commercial enterprise – is not an effective approach to social impact investment. The challenge then is developing a sustainable adjunct business model. We believe we have just that!**

WHAT? Social Impact Business For Sustainable Philanthropy  
WHO? CineVoiz & ACT Impact Organization  
WHERE? Worldwide  
WHEN? 2026  
HOW? Through The Power Of Music  
WHY? For A Better Tomorrow

## Business

**CineVoiz LTD** London - UK  
*Holding Enterprise*

**CineVoiz Inc.** Dover, DE & NYC - USA  
US Operating Company

- event organizer & producer
- film & music production
- real-time musical cinema technology

## Education & Progress

**ACT Impact Organization**  
London - UK , NYC - USA

**ACT-Impact Institute**  
-University & Conservatoire  
-Secondary Education

**ACT-ThinkLab**  
-Solutions & Prosperity For A Better World London-UK, NYC-USA

**National NGO's + UNICEF - Projects**

## CONTENT & SCHEDULE

### MUSIC

#### "Power Of Music"

Single "Power Of Music" (Incl. Music Video).....Sep 2027

#### "The Prince MoonChild Trilogy" Vol 1

Soundtrack Album "The Prince MoonChild Trilogy" Vol.1.....Nov 2027

### LIVE

#### ACT Impact Festival - Bring Back That Spirit

**Flagsips USA & UK - largest humanitarian live music event in history**

Ann Arbor - MI, USA.....Jul 24 2027

London, UK.....Oct 01/02 2027

#### Christmas Special Edition

New York City, USA.....Dec 2028

#### GLOBAL ACT Impact Festival - "One Event - One Weekend - Seven Cities"

Worldwide in 7 Cities simultaneously.....Oct 2029

### FILM

#### "Power Of Music"

Short-Film incl. Music Video.....2027

#### "The Prince MoonChild Trilogy"

Film & Live Show- Real-Time Musical-Cinema.....2029

## ACT Impact Festival "Bring Back That Spirit" EVERY HOST CITY - ONE ACT IMPACT INSTITUTE

**USA for Africa, Artists United Against Apartheid, and Live Aid 1985** are the greatest music projects of all time. Legends of music and top artists came together to raise their voice in order to benefit humans in need.  
All of these events took place the same year 1985.  
*"Let's bring back that spirit!"*

**THE LARGEST HUMANITARIAN MUSIC LIVE-EVENT IN HISTORY**  
uniting 250,000 live attendees Ann Arbor - Michigan | Epsom Downs - London

**Ann Arbor - Michigan Stadium - USA**  
Ann Arbor MI - USA July 24 2027

**London - Epsom Downs - UK**  
London - UK October 01/02 2027

**Christmas Special Edition**  
New York City - USA Dec 2027  
MSG Arena Annual Highlight NYC

**ACT Impact Global Festival Sep 2029**  
One Event One Weekend Seven Cities

In benefit of

 , National / Regional NGO's & **ACT Impact Organization**

CineVoiz is a corporation with a completely neutral stance, dedicated to creating positive change and does not have any political views or goals. Its only purpose is to create a sustainable economic force to provide solutions and opportunities for a better tomorrow. Therefore at CineVoiz Enterprise we are happy to cooperate with any individuals, companies, or communities regardless their ancestry, religious or political views on whatsoever.

Tony Baez - President CineVoiz Ltd



## Social Impact Business For Sustainable Philanthropy About CineVoiz

Real-Time Musical Cinema · Visual Sound Design

**CineVoiz** is a tech-enabled media and production company reimagining entertainment — from film and music to live events and streaming — through a dynamic, future-focused lens. With the **ACT Impact Festival — "Bring Back That Spirit"**, CineVoiz introduces a new global live format, launching on July 24, 2027 at Michigan Stadium in Ann Arbor as its flagship edition with over 115,000 live attendees, setting the record for the largest humanitarian live music event in history, and expanding to London in October 2027 with over 135,000 live attendees — surpassing the U.S. flagship and together uniting 250,000 live attendees across the United States and the United Kingdom. Each edition is designed as an annual highlight in its host city.

A global milestone follows in 2029, when the **ACT Global Festival** introduces a new format — One Event · One Weekend · Seven Cities — connecting major cultural hubs worldwide in a synchronized live experience, scalable to additional cities in Asia and the Middle East.

At the core of CineVoiz's innovation is Real-Time Musical Cinema (RTMC) — a fusion of live performance, cinematic storytelling, and advanced production technology, in collaboration with Creative Technology (CT) and leading global partners.

This technology also powers **"The Prince MoonChild Trilogy"** — a multimedia universe spanning a soundtrack album, feature film, and live cinematic stage experience, where storytelling, music, and visual production converge in real time.

## Company Ethos & Mission Statement

*"CineVoiz" and "ACT Impact Organization, a symbiotic relationship.*

The Business aims to make a long lasting social impact through the power of music and film to support **Unicef, National NGO's** and the **ACT-Impact Organization** with its mission to combat poverty, provide free access to future based education with the focus on "Breakthrough Technologies" and "Essential Innovations".

## ACT Impact Institute

*Each host city - Ann Arbor/Detroit-MI, London-UK,, New York City-NY USA*

- will become home to a permanent, tuition-free ACT Impact Institute. Open to all - regardless of background, identity, economic status, or circumstances - these institutes provide free access to education, creativity, and opportunity. Programs span from secondary to postgraduate levels, focused on film, music, performing and visual arts, technology, and entrepreneurship. Each campus provides access to State-Of-The-Art recording studios, sound stages, production spaces, and innovation hubs -empowering students with both skills and voice. This is how the ACT Impact Festival leaves a real, lasting impact in every host-city.



**"ACT Global Festival" 2029**  
 One Event One Weekend Seven Cities  
**"Bring Back That Spirit"**



**Make the World Orange**

scalable to additional cities in Asia and the Middle East

*T-Shirts serve as tickets for every live-event transforming all attendees into a powerful brand beacon before – and long after – concert events.*



In benefit of  
**unicef** National/Regional NGO's & **ACT Impact Organization**  
 London, UK NYC, USA

**ACT Impact Artists United**  
**"The Prince MoonChild Trilogy" Vol .1**

Soundtrack Album & Film-Score  
 Produced and composed by Tony Baez

Jim Henson Studios Hollywood and Westlake Recording Studios, Los Angeles



**Music Team**

Tony Baez  
 Executive Producer  
 Producer, Composer

Malcolm Baez  
 Artist, Producer & Songwriter

Theron 'Neff-U' Feemster-  
 Songwriting, Co-Production

Jess Sutcliffe - Sound and Mix Engineer  
 Josh Mosser - Co- Engineer

Eric Hudson - Co-Producer  
 (Kanye West, Mary J. Blige, Mariah Carey,  
 Justin Timberlake)

**Musicians:**

Gary Novak - Drums  
 (George Benson, Michael McDonald,  
 Alanis Morissette, The MoonChild Trilogy)

Reggie Hamilton - Bass  
 (Whitney Houston, Christina Aguilera, Seal,  
 The MoonChild Trilogy)

Tim Pierce - Guitars  
 (Eric Clapton, Carlos Santana, Shakira, Elton  
 John, Michael Jackson, The MoonChild  
 Trilogy)

Verdine White - Bass  
 (Earth, Wind & Fire, Tony Baez's Power of  
 Music, and many others)

Patrick Warren  
 Arrangements-Orchestra and Strings, Keyboards  
 (John Legend, Rod Stewart, Taylor Swift, and many  
 more)

Theron 'Neff-U' Feemster  
 Keys & Programming, co-producer  
 (Michael Jackson, Eminem, Justin Bieber, Malcolm  
 Baez, Dr. Dre, Doja Cat ...many more)

Sheila E. - Drums & Percussions  
 ( Prince, Lionel Richie, Beyonce, Babyface, Mariah  
 Carey, Carlos Santana)

Jeff Babko - Arrangements-Horns/Piano  
 (Julio Iglesias, TOTO, Sheryl Crow, The MoonChild  
 Trilogy)

Leland Sklar - Bass  
 (Phil Collins, Jackson Brown, James Taylor, The  
 MoonChild Trilogy)

Kenny Aronoff - Drums  
 (Brian Wilson, Ray Charles, Meat Loaf, Alice  
 Cooper, The MoonChild Trilogy)

Luis Conte - Percussions  
 (Shakira, Mana, Carlos Santana, Madonna, The  
 MoonChild Trilogy)

Simone Sello - MIDI guitars and sound designer

*- Top Of The World-Musicians also representing The BAND  
 for Live Events.*



Tony with Patrick Warren & Jörgen Elofsson in Los Angeles Tevin Campbell & Tony in New York

## SPECIAL APPEARANCES

Wayne Bergeron  
Trumpet  
Alex Budman & Glenn Morrissette  
Saxophone

Sheila E  
Drums & Percussion  
Besides her own top ten hits as an artist such as "The Glamorous Life", "A Love Bizarre" with Prince and "Everytime I close my Eyes" with Babyface and Mariah Carey she has collaborated with Prince for a lifetime and other giants of music. Her commitment to the ACT Projects means a lot to us.

Eric Hudson  
Co-producer & co-writer "Celebrate" along with his father Curtis Hudson and Tony Baez (Kanye West, Mary J. Blige, Mariah Carey, Justin Timberlake)

Jörgen Elofsson  
Songwriter  
Co-writer lyrics on "Living in Memories" and "MoonChild" along with Tony Baez. Grammy Award winner, composer of the year (Kelly Clarkson, Britney Spears, Leona Lewis)

Tevin Campbell  
Co-Vocalist  
(Prince, Quincy Jones, Narada Michael Walden, Tony Baez)

Narada Michael Walden  
Co-producer on "Gypsy Funky love me do" (Tony Baez feat. Rosario)  
A Grammy Award winning producer/songwriter with the most No.1 hits ever: 57 so far. He is in the Hall of Fame as one of the Top Ten producers of all time.

Patrick Warren  
Arrangements-Orchestra and Strings, Oscar and Grammy winning composer, arranger and conductor. (Selma-Glory with John Legend)

Fernando Illan  
Co-Producer & Project Coordinator for Spain and the Latin Market.  
Grammy Award winning producer in 2002 and 2004 and nominated 2008.

Rosario Flores  
Artist and actress (Lead Role on Pedro Almodovar's "Talk To Her" (Hable con ella), is one of the greatest Super Stars in the Spanish market. As an artist she is Latin Grammy winner 2002/2004 and was nominated 7 times.

In 2012 "Gypsy Funky Love Me Do" feat. Tony Baez & produced by Narada Michael Walden and Tony Baez was released by Universal Music Spain included Music Video with the support of various famous Spanish celebrities and actors, 100% of Royalties went to the ACT Foundation.



Sheila E and Tony Baez at Westlake Studios LA



Narada Michael Walden & Tony Baez with legendary Jim Horn at Tarpan Studios San Francisco



# CineVoiz-Enterprise & ACT Impact Organization

## Tony Baez - CEO & Co-Founder

The founder and driving force behind the Cinevoiz-Enterprises, and the ACT Movement. For more than 30 years Tony has remained a much sought after artist, producer and songwriter. His network extends well beyond Europe to South America and the USA. The realization of a corporation behind his philanthropic mission has been his lifelong goal and dream. As an accomplished composer, producer and artist (Wea, Sony Entertainment, EMI, East West, Universal Music, SBK Songs, and others). Tony developed a Business Model to create a sustainable social impact through the power of music and film and devoted his life to make the world a better place. A visionary entrepreneur with the heart of a philanthropist and the soul of an artist.

## ACT Impact Organization

### Susanne Baez - President & Co-Founder

Initiated the ACT movement 2011 together with her husband Tony Baez. As a personal assistant to various artists, and producers in Germany, Spain, and the USA she worked as production-coordinator and project manager for many record companies including Sony Entertainment, Universal Music, and now manages the "ACT Impact Organization" and organizes their events. Susanne also holds a sound engineering degree from the SAE Frankfurt and has been a teacher for secondary Schools in Los Angeles, USA. Despite her qualifications a music industry professional, Susanne is most fulfilled by her philanthropic work and co-created "ACT Impact Organization" to empower children around the globe.

### Michael J. Lambie - VP & Chief Marketing Officer

Michael is a specialist in social and content marketing campaign management and social media talent portfolio management. As the Sr. Research Director at 20th Century Fox in the international theatrical marketing group under the media and research team and as a Sr. Re-search Director for Nielsen's Intl Film (NRG) and TV groups working with studios and channels in media buying, tracking, and international media. He is Vice President of Strategic Intelligence at CreatorIQ (named Leader IDC MarketScape: Worldwide Influencer Marketing Platforms 2025-2026).

## ACT Impact Organization / ACT Impact Institute

### Ann Marie Lambie - Vice President

Ann Marie Lambie is the founder and CEO of IOA Behavioral Health, a leading provider of Applied Behavior Analysis (ABA) services for children. She has held positions as a school teacher and 12 years as a school psychologist. Ann Marie's passion for working with children with autism started when she was a research assistant at The University of Michigan Children's Center and The Human Growth and Development Center.

### Theron Feemster - Musical Director & Co-Producer

(Michael Jackson, Dr. Dre, 50Cent, Justin Bieber, Doja Cat)  
Theron Feemster, aka Ron Feemster or Neff-U, is a Grammy Award winning American record producer, songwriter and multi-instrumentalist. Theron has been crowned as one of the industries elite super-producers.

### Shari Sutcliffe - Project Coordinator

For more than 30 years, Shari has contributed to some of the music industries most iconic works, facilitating the efforts of superstars such as Michael Jackson, Celine Dion, Mariah Carey and currently Paul McCartney, to just name a few.

### Jesse Rosenblatt - Legal Affairs

Creative Strategist with over 15 years of expansive professional experience across diverse industries, particularly entertainment and media, who amplifies and accelerates projects, ventures and deals to success in lightning fast time. Producer of all forms of film, TV and digital content, including branded entertainment. Deal Maker on deals worth an aggregate of over \$5 billion with top media companies including Netflix, NBC Universal, Facebook, Walt Disney, Apple, Sony, Amazon and Google, who seeks to create "nonzero sum" equations for all parties.

8

9

Set Out To Develop An Economic Force and Fight Poverty  
Free Access To Future-Based Education  
& Vocational Training

What is the Future of a society that does not invest in its Children? We see children living in poverty in the streets of the United States and other first-world countries struggling to survive. More must be done!

Sadly, the exploitation and traumatization of our children is not a problem that is exclusive to the developing world. Even in the cities and streets of so called first-world countries; we see children struggling to survive, when they should be living a joyful existence and realizing their potential and purpose.

More disconcerting is the fact that an accelerating class gap is exacerbating the desolation, exploitation and traumatization of the world's poorest children. Few would argue our position. More should be done. More must be done to advocate for these vulnerable members of society before they themselves resort to a life of crime and the cycle of human decay that accompanies violence and despair. While "ACT-Impact" deeply appreciates the steadfast and uncompromising efforts of all non-profit organizations and charities worldwide, a survey of such organizations indicates that many philanthropic endeavors are not sustainable. Furthermore, concern for the impoverished is reflected in only sporadic occasional giving.

**"For the first time in history we do have a real chance to eliminate poverty in the world"**  
- Tony Baez



**A**cademy  
**C**reativity **I m p a c t**  
**T**olerance

**ACT Impact Institute of Education**

**Secondary School | Conservatoire of Music & Performing Arts | Postgraduate University**  
Free access to high-quality Education specialized on Film, Music and New Media. Offering Associate, Bachelor and Master Degrees in Music, Film, Visual Arts, Performing Arts and Innovative Technologies for the Entertainment Industry. Industry insight and access to "State Of The Art" Recording Studios, Film-Studios and Sound-Stages for real-life experience..The **ACT Impact Institute** brings a new level of Education by combining Academics and Vocational Training, Innovative Technology, Economy, Entrepreneurship and Preparation for "Life After Graduation".

**ACT Impact Institute**

- London-UK, Detroit-MI, NYC NY-USA

**Diego Diaz Academy**

- Bogota-Colombia

**ACT ThinkLab**

London-UK, New York City-USA

**"Breakthrough Technologies" and "Essential Innovation" for a Better World**

*Students, Scientists, and Innovators*

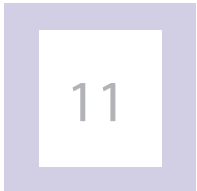
Focusing on "Breakthrough Technologies" and "Essential Innovation" with the goal to develop a sustainable economic force finding solutions for a better world, set out to fight poverty and social inequality. Events will take place two times a year in New York City-USA and London-UK.

*"Education is the most powerful force on earth".....Nelson Mandela*

**unicef**  **& National NGO's**

**Project** London - UK, Málaga - Spain

**Project** Michigan, New York & California - USA





# ACT Village

Basic Needs to create the Foundation as premise for sustainable Education



ACT FOR CHILDREN:  
WITH THE POWER OF MUSIC

12

13

## Alphabet Creativity Tolerance

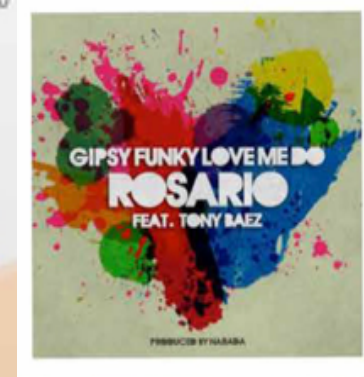
In 2011, Tony Baez founded "ACT For Children with The Power Of Music". Together with his wife Susanne and his son Malcolm, Tony went to Kenya to partner with the Mida Eco Camp and Mizima School in Mida, Kenya. The Baez Family supported the initial steps to facilitate Health, Food and Educational needs. Shortly thereafter, Tony received the support of Spanish superstar Rosario Flores, Antonio Carmona and Producer Fernando Illan. Tony also elicited the support of legendary Narada Michael Walden to work with him on the initial Music Project. In 2012 the first single "Gipsy Funky Love Me Do" Rosario Flores feat. Tony Baez was released by Universal Music Spain and 100% of Royalties went to "Act For Children". The single track was followed by a music video which included the support of many other major Spanish celebrities.

- Census of the population in order to provide birth certificates and voting rights
- Daily school meals for 640 children
- Management training for the staff members of Mida Eco Camp
- Hospitalization and aftercare for child burn victims
- Library for the school
- Books and toys for the kindergarten
- Sanitation and restrooms for the school (necessary to receive future government funding for the school)
- Fish farm and training

After the initial "Act Project" Tony and family moved to Los Angeles, California to develop the next phase of their vision of philanthropic sustainability.



GIVE A MAN A FISH, AND YOU FEED HIM FOR A DAY; TEACH A MAN TO FISH, AND YOU FEED HIM FOR A LIFETIME.





**The Baez Family on the Road Worldwide for "ACT-The Power Of Music"**



Surprise visit from Lionel Richie at the recording session Power of Music in Los Angeles with Tony and Sheila E

Women Campaign International, Beverly Hills. Malcolm Baez with John Legend

Working on The Latino Power Of Music Project with Spanish Superstar Rosario Flores in Madrid, Spain



Tony Baez and Narada Michael Walden arrive at the 10th annual Latin GRAMMY Awards in Las Vegas, Nevada

Mick Jagger, Malcolm Baez, Eric Hudson and Tony Baez at the Jim Henson Recording Studios Hollywood

Randy Jackson, Gary Fine, Tony Baez, Neff-U Theron Feemster

15

14



Tony promoting ACT-Power of Music in London, UK to Eric Clapton, Jeff Beck and Joss Stone

Westlake Studio Los Angeles introducing Prince MoonChild & The Power Of Music to Randy Jackson

Verdine White (Earth, Wind & Fire), Eric Hudson and Tony Baez



Tony Baez, Philanthropist & Sammy Hagar (The Red Rocker/Van Halen) in Mill Valley at a Fundraiser/Benefit concert

Tony Baez & Eric Hudson in the Henson Studios Hollywood, CA

Tony Baez & Theron'Neff-U'Feemster in Speak Easy Sound Studio Burbank, LA

## *The Happy Line*

*Every one of us has what I call "The Happy Line." There is a level of environment, whether that is through location, people, materials, emotions or any combination thereof that is satisfied for someone to truly feel happy. There is no rule to how little or how much. There is only your*

### *"Happy Line"*

*Anything under your Happy Line makes you feel sad, soul sick. Therefore relationships, family or business will not work, and you will suffer.*

*Anything above your Happy Line does not make you happier, it will leave you feeling unsatisfied and wondering why?*

*Helping others to get their Happy Line, will likely bring you "true happiness" and Joy.*

*We may not change the world, but with love in your heart together we can better the life of millions of people.*

A handwritten signature in white ink, appearing to read "Tony B.", is written across the bottom of the page. The signature is stylized and fluid, with a long horizontal stroke extending to the right.

# **ACT**

## **"Global Festival"**



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