

CineVoiz Live

Social Impact Business For Sustainable Philanthropy in benefit of **UNICEF** and **ACT Impact Organization**



"THE FATE OF HUMANITY IS NOT IN OUR HANDS ANYMORE; IT LIES IN THE FUTURE OF OUR CHILDREN."

- Tony Baez

ONY BAEZ

is the founder and driving force behind the CineVoiz-Enterprise and ACT. As an accomplished composer, producer and entertainer; his idea was to change the world through the power of music. Self-raised in different countries on the streets of Europe and growing up in various orphanages before finding success in music, Tony devoted his life to better the world with a unique concept. He never turned his eyes away from the realities he had experienced, or the staggering odds today's children face.

USA for Africa, Artists United Against Apartheid, Live Aid and Band Aid are the greatest music projects of all time. Legends of music and top artists came together to raise their voice in order to benefit humans in need. Unfortunately, these incredible projects did not create a sustainable social impact. Why?

Tony Baez believes that the lack of lasting impact was due to the fact that these events created a discreet and short-lived revenue stream. The core insight for Tony – the differentiating factor if you will – was to create a for-profit enterprise symbiotically linked to his philanthropic vision; a Holding Corporation that, by formation charter, continuously creates fresh funds to better the world. For this reason, the **CineVoiz** Enterprise and the **ACT Impact Organization** were born.

Social Impact Business

Our goal is to make a positive material impact in the world by combining a novel philanthropic development model with the Holding Enterprise "CineVoiz Ltd", a FOR-PROFIT management company whose principal business is to operate companies in different fields for the benefit of the "ACT Impact Organization, starting with "The Power Of Music and Film".

Bringing together icons & legends with today's top artists represents the foundation of every **CineVoiz-**Live Event to satisfy the nostalgic longing within all of us.

ACT Impact Festival "Bring Back That Spirit" will launch in September 2026 the Flagship & kick-off Event in London, UK as an annual highlight.

Special Christmas Edition in New York City in December 2026, followed by the U.S. Flagship Edition 2027 in Michigan Stadium - to host "the largest single humanitarian concert in history."

EVERY HOST CITY - ONE ACT IMPACT INSTITUTE

These locations are also future homes of the **ACT Impact Institute**-ensuring each city receives a lasting legacy of tuition-free education, creative infrastructure, and long-term opportunity for local youth feat. Legends and leading contemporary artists, with proceeds supporting UNICEF and the ACT Impact Organization.

Our core contention is pure philanthropy – unsupported by committed commercial enterprise – is not an effective approach to social impact investment. The challenge then is developing a sustainable adjunct business model.

We believe we have just that!

WHAT? Social Impact Business For Sustainable Philanthropy

WHO? CineVoiz & ACT Impact Organization

WHERE? Worldwide

WHEN? 2025

HOW? Through The Power Of Music

WHY? For A Better Tomorrow

Business

CineVoiz LTD London - UK *Holding Enterprise*

CineVoiz Inc. Dover, DE & NYC - USA US Operating Company

- film & music production
- event organizer & producer

Education & Progress

ACT Impact Organization

London - UK , NYC - USA

ACT-Impact Institute of Education
-University & Conservatoire

-Secondary Education

ACT-ThinkLab

-Solutions & Prosperity For A Better World London-UK, NYC-USA

National NGO's + UNICEF - Projects

CONTENT & SCHEDULE

MUSIC	
"Power Of Music"	
Single "Power Of Music" (Incl. Music Video)	2026
"The Prince MoonChild Trilogy" Vol 1	
Soundtrack Album "The Prince MoonChild Trilogy" Vol.1	2026
LIVE	
"ACT Impact Festival" - Bring Back That Spirit In benefit of UNICEF & ACT Impact Institute	
Kick-Off Event - London Flagship Edition	
London, UK	Sep 2026
U.S. Special Christmas Edition	
New York City, USA	Dec 2026
U.S. Flagship Edition	
Ann Arbor-Michigan, USA	Jul 2027
FILM	
"Power Of Music"	
Short-Film incl. Music Video	2026
"The Prince MoonChild Trilogy"	
Film & Live Show- Real-Time Musical-Cinema	2027

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ACT Impact

"Bring Back That Spirit"

USA for Africa, Artists United Against Apartheid, and Live Aid 1985

are the greatest music projects of all time. Legends of music and top artists came together to raise their voice in order to benefit humans in need.

All of these events took place the same year 1985.

"Let's bring back that spirit!"

ACT impact Festival "Bring Back That Spirit"

EVERY HOST CITY - ONE ACT IMPACT INSTITUTE

Kick-Off Event London Flagship Edition - UK

London - UK in Sep 2026

Special Christmas Edition

New York City - USA Dec 2026

U.S. Edition Michigan

Ann Arbor Michigan - USA Jul 2027 the largest humanitarian concert in history

In benefit of Unicef & ACT Impact Organization

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Social Impact Business For Sustainable Philanthropy

About CineVoiz visual sound design

Supreme Technology for Live Events, Music, Film & New Media
CineVoiz is a tech-enabled media company that re-imagines entertainment - from film and music to live festivals and streaming - through a dynamic lens for the 21st century.

Our kickoff project is the ACT Impact Festival "Bring Back That Spirit", launching September 2026 as an annual highlight in London, the Flagship Edition.

Followed by a Special Christmas Edition in December 2026 in New York City, and early 2027 the U.S. Flagship Edition in "Michigan Stadium - uniting over 120,000 people for the largest single humanitarian concert in history." Additional highlights include the premiere of "The Prince MoonChild Trilogy" - a multimedia experience featuring the soundtrack album, film, and Real-Time Musical- Cinema, a live stage show powered by CineVoiz's virtual production system, where real-world film-making and digital effects unfold simultaneously - like watching a movie live.

Company Ethos & Mission Statement

"CineVoiz" and "ACT Impact Organization, a symbiotic relationship.

The Business aims to make a long lasting social impact through the power of music and film to support "Unicef Projects", National NGO's and the ACT-Impact Organization with its mission to combat poverty, provide free access to future based education with the focus on "Breakthrough Technologies" and "Essential Innovations". Using the ACT-ThinkLab in order to develop an economic force as role model for the world. Both entities will be reviewed by a reputable audit firm and a functionary regulator to verify transparency.

ACT Impact Institute

Each host city - London-UK, Ann Arbor -MI, New York City-NY, & Los Angeles-CA
 - will become home to a permanent, tuition-free ACT Impact Institute. Open to all - regardless of background, identity, economic status, or circumstances - these institutes provide free access to education, creativity, and opportunity. Programs span from secondary to postgraduate levels, focused on film, music, performing and visual arts, technology, and entrepreneurship. Each campus includes professional-grade recording studios, sound stages, production spaces, digital labs, and innovation hubs -empowering students with both skills and voice. We have proposed that each Institute be recognized as a UNESCO Associated School, aligning with global goals for inclusive, creative, and trans-formative education. This is how the ACT Impact Festival leaves a real, lasting impact in every city it touches.

CineVoiz is a corporation with a completely neutral stance, dedicated to creating positive change and does not have any political views or goals. Its only purpose is to create a sustainable economic force to provide solutions and opportunities for a better tomorrow. Therefore at CineVoiz Enterprise we are happy to cooperate with any individuals, companies, or communities regardless their ancestry, religious or political views on whatsoever.

Tony Baez - President CineVoiz Ltd

"ACT Global Festival"

One Event One Weekend Ten Cities



T-Shirts serve as tickets for every live-event transforming all attendees into a powerful brand beacon before – and long after – concert events.



In benefit of



ACT Artists United "The Prince MoonChild Trilogy" Vol.1

Soundtrack Album & Film-Score

Produced and composed by Tony Baez

Jim Henson Studios Hollywood and Westlake Recording Studios, Los Angeles



Music Team

Tony Baez Executive Producer Producer, Composer

Malcolm Baez Artist, Producer & Songwriter

Theron'Neff-U'Feemster-Songwriting, Co-Production

Jess Sutcliffe - Sound and Mix Engineer Josh Mosser - Co- Engineer

Eric Hudson - Co-Producer (Kanye West, Mary J. Blige, Mariah Carey, Justin Timberlake)

Musicians:

Gary Novak - Drums (George Benson, Michael McDonald, Alanis Morissette, The MoonChild Trilogy)

Reggie Hamilton - Bass (Whitney Houston, Christina Aguilera, Seal, The MoonChild Trilogy)

Tim Pierce - Guitars (Eric Clapton, Carlos Santana, Shakira, Elton John, Michael Jackson, The MoonChild Trilogy)

Verdine White - Bass (Earth, Wind & Fire , Tony Baez's Power of Music, and many others) Patrick Warren

Arrangements-Orchestra and Strings, Keyboards (John Legend, Rod Stewart, Taylor Swift, and many more)

Theron 'Neff-U' Feemster Keys & Programming, co-producer (Michael Jackson, Eminem, Justin Bieber, Malcolm Baez, Dr. Dre, Doja Cat ...many more)

Sheila E. - Drums & Percusions (Prince, Lionel Richie, Beyonce, Babyface, Mariah Carey, Carlos Santana)

Jeff Babko - Arrangements-Horns/Piano (Julio Iglesias,TOTO, Sheryl Crow, The MoonChild Trilogy)

Leland Sklar - Bass (Phil Collins, Jackson Brown, James Taylor, The MoonChild Trilogy)

Kenny Aronoff - Drums (Brian Wilson, Ray Charles, Meat Loaf, Alice Cooper, The MoonChild Trilogy)

Luis Conte - Percussions (Shakira, Mana, Carlos Santana, Madonna, The MoonChild Trilogy)

Simone Sello - MIDI guitars and sound designer

- Top Of The World-Musicians also representing The BAND for Live Events.



Tony with Patrick Warren & Jörgen Elofsson in Los Angeles

Tevin Campbell & Tony in New York

SPECIAL APPEARANCES

Wayne Bergeron Trumpet Alex Budman & Glenn Morrissette Saxophone

Sheila E

Drums & Percussion
Besides her own top ten hits as an artist such
as "The Glamorous Life", "A Love Bizarre"
with Prince and "Everytime I close my Eyes"
with Babyface and Mariah Carey she has
collaborated with Prince for a lifetime and
other giants of music. Her commitment to the
ACT Projects means a lot to us.

Eric Hudson

Co-producer & co-writer "Celebrate" along with his father Curtis Hudson and Tony Baez (Kanye West, Mary J. Blige, Mariah Carey, Justin Timberlake)

Jörgen Elofsson Songwriter

Co-writer lyrics on "Living in Memories" and "MoonChild" along with Tony Baez. Grammy Award winner, composer of the year (Kelly Clarkson, Britney Spears, Leona Lewis)

Tevin Campbell Co-Vocalist (Prince, Quincy Jones, Narada Michael Walden, Tony Baez)

Narada Michael Walden Co-producer on "Gypsy Funky love me do" (Tony Baez feat. Rosario) A Grammy Award winning producer/ songwriter with the most No.1hits ever: 57 so far. He is in the Hall of Fame as one of the Top Ten producers of all time.

Patrick Warren

Arrangements-Orchestra and Strings, Oscar and Grammy winning composer, arranger and conductor. (Selma-Glory with John Legend)

Fernando Illan

Co-Producer & Project Coordinator for Spain and the Latin Market.

Grammy Award winning producer in 2002 and 2004 and nominated 2008.

Rosario Flores

Artist and actress (Lead Role on Pedro Almodovar's "Talk To Her" (Hable con ella), is one of the greatest Super Stars in the Spanish market. As an artist she is Latin Grammy winner 2002/2004 and was nominated 7 times.

In 2012 "Gipsy Funky Love Me Do" feat. Tony Baez & produced by Narada Michael Walden and Tony Baez was released by Universal Music Spain included Music Video with the support of various famous Spanish celebrities and actors, 100% of Royalties went to the ACT Foundation.



Sheila E and Tony Baez at Westlake Studios LA



Narada Michael Walden & Tony Baez with legendary Jim Horn at Tarpan Studios San Francisco



CineVoiz-Enterprise & ACT Impact Organization

Tony Baez - CEO & Co-Founder

The founder and driving force behind the Cinevoiz-Enterprises, and the ACT Movement. For more than 30 years Tony has remained a much sought after artist, producer and songwriter. His network extends well beyond Europe to South America and the USA. The realization of a corporation behind his philanthropic mission has been his lifelong goal and dream. As an accomplished composer, producer and artist (Wea, Sony Entertainment, EMI, East West, Universal Music, SBK Songs, and others). Tony developed a Business Model to create a sustainable social impact through the power of music and film and devoted his life to make the world a better place. A visionary entrepreneur with the heart of a philanthropist and the soul of an artist.

ACT Impact Organization

Susanne Baez - President & Co-Founder Initiated the ACT movement 2011 together with her husband Tony Baez. As a personal assistant to various artists, and producers in Germany, Spain, and the USA she worked as production-coordinator and project manager for many record companies including Sony Entertainment, Universal Music, and now manages the "ACT Impact Organization" and organizes their events. Susanne also holds a sound engineering degree from the SAE Frankfurt and has been a teacher for secondary Schools in Los Angeles, USA. Despite her qualifications a music industry professional, Susanne is most fulfilled by her philanthropic work and co-created "ACT Impact Organization" to empower children around the globe.

Michael J. Lambie - Chief Marketing Officer

Michael is a specialist in social and content marketing campaign management and social media talent portfolio management. As the Sr. Research Director at 20th Century Fox in the international theatrical marketing group under the media and research team and as a Sr. Re-search Director for Nielsen's Intl Film (NRG) and TV groups working with studios and channels in media buying, tracking, and international media.

Susie Stevenson - Chief Strategy Officer

Organising events that move crowds and create moments. From venue transformation to sponsor activation and strategic marketing, Our powerhouse team turns bold vision into unforgettable experiences. Ready to bring London's next major cultural landmark to life in 2026.

ACT Impact Organization / ACT Impact Institute

Ann Marie Lambie - Vice President

Ann Marie Lambie is the founder and CEO of IOA Behavioral Health, a leading provider of Applied Behavior Analysis (ABA) services for children. She has held positions as a school teacher and 12 years as a school psychologist. Ann Marie's passion for working with children with autism started when she was a research assistant at The University of Michigan Children's Center and The Human Growth and Development Center.

Theron Feemster - Musical Director & Co-Producer

(Michael Jackson, Dr. Dre, 50Cent, Justin Bieber, Doja Cat) Theron Feemster, aka Ron Feemster or Neff-U, is a Grammy Award winning American record producer, songwriter and multi- instrumentalist. Theron has been crowned as one of the industries elite super-producersž

Shari Sutcliffe - Project Coordinator

For more than 30 years, Shari has contributed to some of the music industries most iconic works, facilitating the efforts of superstars such as Michael Jackson, Celine Dion, Mariah Carey and currently Paul McCartney, to just name a few.

Jesse Rosenblatt - Legal Affairs

Creative Strategist with over 15 years of expansive professional experience across diverse industries, particularly entertainment and media, who amplifies and accelerates projects, ventures and deals to success in lightning fast time. Producer of all forms of film, TV and digital content, including branded entertainment. Deal Maker on deals worth an aggregate of over \$5 billion with top media companies including Netflix, NBC Universal, Facebook, Walt Disney, Apple, Sony, Amazon and Google, who seeks to create "nonzero sum" equations for all parties.

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Set Out To Develop An Economic Force and Fight Poverty Free Access To Future-Based Education & Vocational Training

What is the Future of a society that does not invest in its Children? We see children living in poverty in the streets of the United States and other first-world countries struggling to survive. More must be done!

Sadly, the exploitation and traumatization of our children is not a problem that is exclusive to the developing world. Even in the cities and streets of so called first-world countries; we see children struggling to survive, when they should be living a joyful existence and realizing their potential and purpose.

More disconcerting is the fact that an accelerating class gap is exacerbating the desolation, exploitation and traumatization of the world's poorest children. Few would argue our position. More should be done. More must be done to advocate for these vulnerable members of society before they themselves resort to a life of crime and the cycle of human decay that accompanies violence and despair. While "ACT-Impact" deeply appreciates the steadfast and uncompromising efforts of all non-profit organizations and charities worldwide, a survey of such organizations indicates that many philanthropic endeavors are not sustainable. Furthermore, concern for the impoverished is reflected in only sporadic occasional giving.

"For the first time in history we do have a real chance to eliminate poverty in the world" - Tony Baez 10



ACT Impact Institute of Education

Secondary School | Conservatoire of Music & Performing Arts | Postgraduate University Free access to high-quality Education specialized on Film, Music and New Media. Offering Associate, Bachelor and Master Degrees in Music, Film, Visual Arts, Performing Arts and Innovative Technologies for the Entertainment Industry. Industry insight and access to "State Of The Art" Recording Studios, Film-Studios and Sound-Stages for real-life experiencežThe ACT Impact Institute brings a new level of Education by combining Academics and Vocational Training, Innovative Technology, Economy, Entrepreneurship and Preparation for "Life After Graduation".

ACT Impact Institute

- London-UK, Ann Arbor/Detroit, MI, NYC NY & LA CA - USA

Diego Diaz Academy

- Bogota-Colombia

ACT ThinkLab

London-UK, New York City-USA

"Breakthrough Technologies" and "Essential Innovation" for a Better World

Students, Scientists, and Innovators

Focusing on "Breakthrough Technologies" and "Essential Innovation" with the goal to develop a sustainable economic force finding solutions for a better world, set out to fight poverty and social inequality. Events will take place two times a year in New York City-USA and London-UK.

"Education is the most powerful force on earth".....Nelson Mandela



Project London - UK

Project Michigan, New York & California - USA

ACT Village Basic Needs to create the Foundation as premise for sustainable Education



Alphabet Creativity Tolerance

with The Power Of Music". Together with his wife Susanne and his son Malcolm, Tony went to Kenya to partner with the Mida Eco Camp and Mizima School in Mida, Kenya. The Baez Family supported the initial steps to facilitate Health, Food and Educational needs. Shortly thereafter, Tony received the support of Spanish superstar Rosario Flores, Antonio Carmona and Producer Fernando Illan. Tony also elicited the support of legendary Narada Michael Walden to work with him on the initial Music Project. In 2012 the first single "Gipsy Funky Love Me Do" Rosario Flores feat. Tony Baez was released by Universal Music Spain and 100% of Royalties went to "Act For Children". The single track was followed by a music video which included the support

of many other major Spanish celebrities.

In 2011, Tony Baez founded "ACT For Children

- Census of the population in order to provide birth certificates and voting rights
- Daily school meals for 640 children
- Management training for the staff members of Mida Eco Camp
- Hospitalization and aftercare for child burn victims
- Library for the school
- Books and toys for the kindergarten
- Sanitation and restrooms for the school (necessary to receive future government funding for the school)
- Fish farm and training

After the initial "Act Project" Tony and family moved to Los Angeles, California to develop the next phase of their vision of philanthropic sustainability.



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WITH THE POWER OF MUSIC

ACT FOR CHILDREN:

GIVE A MAN A FISH, AND YOU FEED HIM FOR A DAY; TEACH A MAN TO FISH, AND YOU FEED HIM FOR A LIFETIME.









The Baez Family on the Road Worldwide for "ACT-The Power Of Music"







Women Campaign International, Beverly Hills. Malcolm Baez with John Legend



Working on The Latino Power Of Music Project with Spanish Superstar Rosario Flores in Madrid, Spain



Tony Baez and Narada Michael Walden arrive at the 10th annual Latin GRAMMY Awards in Las Vegas, Nevada



Mick Jagger, Malcolm Baez, Eric Hudson and Tony Baez at the Jim Henson Recording Studios Hollywood



Randy Jackson, Gary Fine, Tony Baez, Neff-U Theron Feemster



Tony promoting ACT-Power of Music in London, UK to Eric Clapton, Jeff Beck and Joss Stone



Westlake Studio Los Angeles introducing Prince MoonChild & The Power Of Music to Randy Jackson



Verdine White (Earth, Wind & Fire), Eric Hudson and Tony Baez



Tony Baez, Philanthropist & Sammy Hagar (The Red Rocker/Van Halen) in Mill Valley at a Fundraiser/Benefit concert



Speak Easy Sound Studio Burbank, LA



The Happy Line

Every one of us has what I call "The Happy Line." There is a level of environment, whether that is through location, people, materials, emotions or any combination thereof that is satisfied for someone to truly feel happy. There is no rule to how little or how much. There is only your

"Happy Line"

Anything under your Happy Line makes you feel sad, soul sick. Therefore relationships, family or business will not work, and you will suffer.

Anything above your Happy Line does not make you happier, it will leave you feeling unsatisfied and wondering why?

Helping others to get their Happy Line, will likely bring you "true happiness" and Joy.

We may not change the world, but with love in your heart together we can better the life of millions of people.

ACT "Global Festival"



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ACT Impact Org. UK/USA

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